



LANCÔME
MEN

ANTI-AGE EXPERTISE



LANCÔME MEN

THE ESSENTIALS

- HYDRIX GEL
- HYDRIX BALM

For normal to combination skin
Dermatologist-tested

25-30 years old, micro-nutrients for more than just hydration.

Comfortable skin.....	96%*
Soothed skin.....	85%*
Soft skin.....	89%*

* Use test, 4 weeks , 50 men, self-evaluations
* Blind test 4 weeks, 120 men

Application

Pat the whole face with fingertips.

LANCÔME
MEN

AGE FIGHT

- AGE FIGHT EYES
- LANCÔME MEN AGE FIGHT
ANTI-AGE PERFECTING FLUID

All skin types, even sensitive
Dermatologist-tested

30-40 years old, an anti oxidative stress shield to fight 1st lines day after day
Fights against 1st lines day after day

Application

Apply brisk, firm friction movements to the cheeks, forehead and chin.



*Free Travel Pouch
with the purchase of 3 Lancôme products
including one fragrance*

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